

THE HUB

SHOPPING CENTRE NEWS



OWNERSHIP MESSAGE

First things first - THANK YOU!

Big thanks to the entire Truro and surrounding communities for attending our Grand Rebrand celebration! It was a huge success, and we couldn't be happier! Our PMco Management team did a phenomenal job putting together an incredible 4-day event that is still being talked about months later! Throughout the course of the event, we gave out nearly 80 awesome prizes (courtesy of our amazing sponsors and tenants), brought in 10+ local vendors to showcase their talents, hosted magicians, had balloon animals, airbrushed tattoos, local musicians, a fashion show, bouncy castle carnival... we can't even remember what else! Even Superman and Wonder Woman were there!! There was a MAJOR uptick in mall traffic stimulating increased sales across the board for our retailers and we received a ton of great feedback from the community! We hope to continue this momentum and create a shopping centre experience that is second to none in the area!

We have also wrapped up Mother's Day and Father's Day giving away even more prizes including a new barbecue!

So, what's next?! Could we possibly have more in store for you folks?! YES! FINAL FRIDAYS have officially LAUNCHED! Going forward, on the last weekend of each month we will be hosting events for the whole community!

That's all for now! Cheers everyone!
Doug & Arnold



EVENTS

JULY

1 - CLOSED for Canada Day
28 - Final Friday Magic Show
29 - Final Friday Live Music

AUGUST

7 - Natal Day - CLOSING at 5pm
25 - Final Friday Paint Night
25 - Final Friday Live Music
26 - Final Friday Money Machine

SEPTEMBER

4 - CLOSED for Labour Day
5 - Back To School Sidewalk Sale
29 - Final Friday Scavenger Hunt
30 - Final Friday Live Music

A MESSAGE FROM THE HUB PROPERTY MANAGER

We are excited to announce that our new pylon sign will be going up mid-July! We can't tell you how happy we are to finally be able to remove the one Hurricane Fiona destroyed! We have also added some great new exterior signage on both the Robie Street and on Marshland Drive.

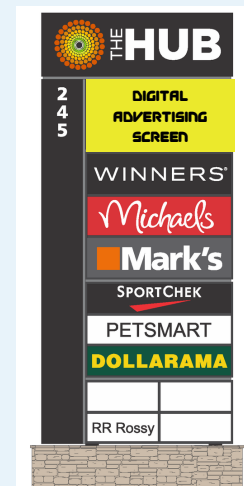
Speaking of Marshland Drive, our new back entrance and patio is open for the season! The back entrance provides easy access to the food hall and the patio it is a great place to eat your lunch/supper on those beautiful summer days/nights or just sit and relax with a book or listen to a band playing in the Food Hall.

Construction is now complete on the interior mall (thank you for your patience!) and we continue to work on the Professional Centre.

Lastly, have a new website with exclusive tenant promotions and fun family events!!

Check it out at www.trurohub.ca!

Kind Regards,
Cindy MacDonald
Director of Real Estate, PMco



LEASING

The leasing excitement continues with only a few spaces remaining at The Hub!

Philthy Philly's is now open in the Food Hall, Mary Brown's Chicken has had a line-up out the door since they opened in June! Petsmart is now open and Glo Braces is also open!

Burnside Brewing is expected to open near the end of the Summer and Freshii will be joining us in our new Professional Building. We have more announcements to come and don't plan on slowing down!

Our retail pop-up is now ready for short term leases across the hall from Mark's, and our pop-up food truck is available for short term leases in the Food Hall! These pop-ups provide an awesome opportunity to test out a new market without having to commit long term! Contact TheHub@pm-co.ca for details!

Thanks for supporting our amazing Tenants!
Craig Duininck,
VP Operations / Partner, PMco

FEATURED TENANTS:

BellAliant

CHARM
DIAMOND CENTRES



@thehubshoppingcentre

@pmcoinc