

THE HUB

SHOPPING CENTRE NEWS



OWNERSHIP MESSAGE

As the year comes to a close, we wish to thank all our tenants and customers for making The Hub Shopping Centre the place to shop in Colchester County.

We are excited that construction is now complete on the Professional Centre and our new tenants have started moving in with only one vacant space remaining.

New tenants in the last quarter have included Mary Brown's, Freshii, Coverdale Clinic, Grant Thornton, Running Man and The Common by Burnside Brewing.

Over the last quarter, not only have we seen traffic increase significantly at The Hub, but the "buzz" around town has been wonderful. The Common by Burnside Brewing has now officially opened and is the first pub that can serve alcohol in a food hall in Atlantic Canada! It is a great location to come and watch the 2024 World Cup Junior Hockey Championship from December 27 to January 5.

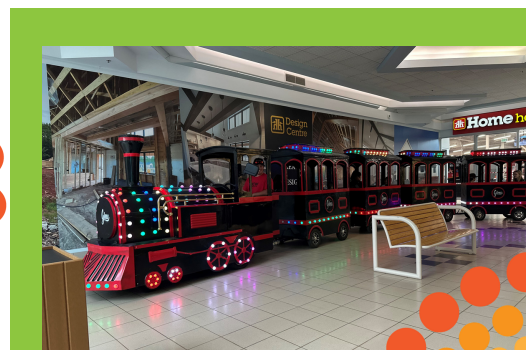
We continue to support numerous non-profit groups in the mall during these very tough times and are always looking for new ways to support the community.

We are pleased to support the Town of Truro with a donation of \$15,000 to revitalize the Truro Amateur Athletic Club Grounds (TAAC Grounds).

Have a wonderful Holiday Season and a Happy New Year to all!
Doug & Arnold



WINNER
2023 PUMPKIN CONTEST



A MESSAGE FROM THE MARKETING AND EVENTS COORDINATOR

We continue to do our Fun Final Friday of each month with exciting activities to enjoy in our community. Our October tenant Pumpkin Design Contest was a huge success with all tenants participating and Dollarama was voted the best pumpkin design. The train ride throughout the mall was so successful that we hope to bring it back in some capacity in the future.

In November, we were proud to have the North Shore Mom Market in The Hub. This is a group of moms that have amazing talent and entrepreneurial skills and do pop-up markets supporting all things local. With a varied group of 25 different vendors, there was something for everyone!

We were also pleased to have the Truro Bearcats in the mall to sign autographs and talk all things hockey to both young hockey players and fans of all ages. Thanks to Bryson Currie #96, Lucas Canning #89, Alex Nadeau #91, Yacine Chemrouk #30, Andyn Furmidge #16, Sam Archibald #73.

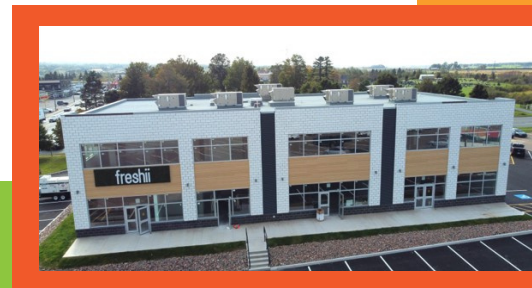
It was a pleasure to have The Cobequid Dance Academy pirouette and plié through the halls of The Hub on "Meet the Cast" day, all set to dazzle audiences with their upcoming performance of The Nutcracker! Absolutely amazing!!

We are just about through December, and Santa is here at the Hub. We have an amazing lineup for Holiday Music every weekend and hosting a New Year's Eve Balloon Drop for kids ages 5-12 on December 30th. Please see our website and social media for further updates.

The digital portion of the pylon sign is now ready for advertising. Please contact thehub@pm-co.ca.

As always, visit our website for tenant promotions and fun family events!! Check it out at www.trurohub.ca!

Kind Regards,
April Fisher
Marketing and Events Coordinator, The Hub Shopping Centre - PMco



LEASING

We continue to bring needed retailers to Truro, Nova Scotia and are marketing the last few remaining spaces at The Hub.

Our Professional Centre only has one space remaining at 2,500 sq ft.

Our retail pop-up in-line store and food truck continue to be available for short-term leases. These pop-ups provide an awesome opportunity to test out a new market without having to commit long term! Contact TheHub@pm-co.ca for details.

Thanks for supporting our amazing tenants!
Craig Duinck,
VP Operations / Partner, PMco

FEATURED TENANTS:



@thehubshoppingcentre

@pmcoinc