

Quarterly Newsletter



A message from the owners

Fall has arrived at THE HUB! School is back in session, the leaves are falling, and the air is crisp!

We will continue to strive to enhance the shopping experience by introducing innovative services, hosting community events, and fostering an inclusive atmosphere for all visitors.

We will soon be announcing new tenants for the currently vacant pad site and interior mall units in the coming months.

We are excited to introduce our new Marketing and Events Coordinator for THE HUB. Please join us in welcoming Hillary Pitcher to the team. Hillary has already begun planning and executing our remaining Fun Final Fridays for the year and is ready to jump into planning for 2025!

During the previous quarter, we extended our community support to charitable organizations including: Special Olympics Nova Scotia and Souls Harbour Rescue Mission.

TAS - Truro Art Society continues to showcase some incredible local artists with TAS rotating the pieces on a regular basis. These pieces are available for sale!

As we look ahead to the end of 2024, there's so much to anticipate and celebrate. Here's to a prosperous end of the year!

Sincerely,

Doug and Arnold

In this newsletter you can expect:

Advertising Opportunities at THE HUB

Past Fun Final Friday Weekend Event Photos

Holiday Shopping Tips

Shops & Services Highlights

THE HUB Event Updates

Leasing Updates



@thehubshoppingcentre

THE HUB , 245 Robie Street, Truro, Nova Scotia | www.trurohub.ca

Advertising At THE HUB

Did you know that you can advertise at THE HUB?

Advertising available:

- Food Hall TV
- Washroom Posters
- Hallway Posters
- Digital Pylon Sign

Interested in advertising at THE HUB?

Email us for more details: marketingatthehub@pm-co.ca

Shops & Services Highlight

Spicy Parmo is here to stay!

Rockin Rob has brought us some amazing new flavours in the Local Food Hub since he opened in May and he isn't done yet!

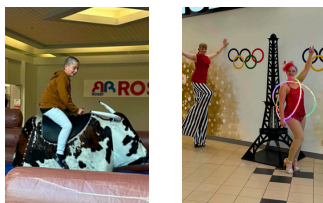
After spending his time working in kitchens across the world and making cooking videos on YouTube, Rob's dream of opening a food truck finally came true, right here in Truro!

He has found so much support here and is excited to bring new and delicious offerings to THE HUB customers. I hear there's even an updated menu coming soon! Thank you for rocking and robbing our hearts, Rob!



Past Fun Final Friday Event Photos

Stay connected and informed for event details, promotions, and updates by following @TheHubShoppingCentre on Facebook and Instagram.



THE HUB Event Updates

In July, THE HUB celebrated the 2024 Olympics with our Night in Paris weekend! From live music, circus performances, to delicious food and drinks, it was a weekend to remember.

August's Fun Final Friday showcased a fun concert series featuring some amazing local bands and performers.

In September, we joined in on the Stampede excitement in the community for our Rodeo weekend. From country music to mechanical bull rides, we got into the spirit of the weekend!

Join THE HUB for our exciting Fun Final Friday weekends. All upcoming events can be found on our website at www.trurohub.ca/events.

UPCOMING EVENTS

- October 26th -**
Fun Final Friday - Halloween at THE HUB
- November 30th -**
Fun Final Friday - Santa Arrives!
- December 1st -**
Mom Market
- December 27th -**
Fun Final Friday - New Years Balloon Drop

UPDATES

- Halloween at THE HUB this year will be hosted on October 26th this year. We will not be hosting trick-or-treating on October 31st.
- Santa will be at THE HUB Thursday-Sunday November 30th - December 22nd.
- We will be looking for elves to work the holiday season. Please contact us if you know of anyone who may be interested!

Hillary Pitcher
Marketing and Events Coordinator
The Hub Shopping Centre

Leasing Updates

PMco recently hosted a broker reception at The Common by Burnside Brewing, giving our team an opportunity to show off our open units to interested brokers.

We are excited to welcome Spicy Parmo in our Local Pop-Up Truck permanently. Their food is amazing! And speaking of food, we are so excited to finally announce that Pretzelmaker & Mrs. Fields Bakehouse will be joining us at The Local Hub Food Hall!

For our retail community, ProTech has officially opened their doors. They have everything you need when it comes to your electronics and your device repairs!

We also welcomed Best Buy Express where you can discover the latest tech offerings from Best Buy, complemented by the great services and expertise of Bell, Virgin Plus, and Lucky Mobile.

Over the coming months we will see some exciting seasonal stores opening their doors for the holidays so stay tuned!

Thank you for your continued support of our Tenants. We couldn't do it without you!

Craig Duininck
VP Operations
PMco

Holiday Safety Tips for Shoppers

- Always know where your children are and do not let them wander
- Make sure children are aware of where to meet you in the event of them getting separated
- Avoid leaving valuables in unlocked car and or put in trunk
- Try not to carry a lot of cash
- Park in well lit areas
- Be aware of your surroundings
- Keep your purse closed and close to you
- Notify your bank asap if you are missing your credit card
- Always know where the nearest exits are in case of emergency