

Quarterly Newsletter



April 2025



A message from the owners

A new season has arrived—and with it, a fresh wave of energy and excitement at THE HUB! 2025 has been a busy start and we can't wait to see what's next.

We've hosted a range of events, from family-friendly weekends to a lively March Break. It's been wonderful to see the mall come alive with community spirit.

As part of our continued growth, we have welcomed the Truro Police Service and Tax 2000 as a short-term tenant so far in 2025. We will continue adding new services that meet your needs and add value to your visits.

Looking ahead, we're excited about what's on the horizon. A variety of new tenants are preparing to join us in 2025—and while we're keeping a

few details under wraps for now, we think you're going to love what's coming.

We're also incredibly thankful for your support of our community initiatives. This year, our team was proud to take part in the Coldest Night of the Year walk, and thanks to your generous donations during our February family event, we were able to surpass our fundraising goal of \$1,200!

We also had the pleasure of supporting CEC's production of Mamma Mia! and can't wait to hear all about the show's success!

2025 is just getting started—and there's so much more ahead.

Sincerely,

**In this newsletter
you can expect:**

Advertising
Opportunities at THE
HUB

Past Monthly Event
Photos

Thank you Just Cozy

Shops & Services
Highlights

THE HUB Event Updates

Leasing Updates



@thehubshoppingcentre

THE HUB , 245 Robie Street, Truro, Nova Scotia | www.trurohub.ca

Advertising At THE HUB

Did you know that you can advertise at THE HUB?

Advertising available:

- Food Hall TV
- Washroom Posters
- Hallway Posters
- Digital Pylon Sign
- Digital Indoor Sign

Interested in advertising at THE HUB?

Email us for more details:

marketingatthehub@pm-co.ca

Shops & Services Highlight

Truro Police Service

We are excited to welcome the Truro Police Service to their new community office across from Mark's. In the office you will find Constable Terry Moser of their Community Enhancement Division.

Constable Moser is here for you! If you have any questions about their plans for this new community office or any community concerns, he is happy to chat with you!

Stop by the office or contact him with your questions at tmoser@truro.ca or give him a call at 902-956-1469!



Past Monthly Event Photos

Stay connected and informed for event details, promotions, and updates by following @TheHubShoppingCentre on Facebook and Instagram.



THE HUB Event Updates

2025 at The Hub has been BUSY!

In January, we started off the year with music from The Band River and then welcomed everyone to our Winter Warm-up where we did a craft, drank hot chocolate and handed out balloons!

In February, we had the most fun with Elsa and friends at the Happy Time bubble show and neon party! We raised almost \$500 for Coldest Night of the Year which The Hub then attended to cheer on all the participants.

In March, we celebrated the exceptional women in our community with our women in music concert series and market. Welcoming local non-profits as well to show what an amazing community we live in.

In April, just this past weekend, we were visited by the Easter Bunny! You got to get your photo taken, entered our Easter colouring contest and took home Easter treats!

Join THE HUB for our exciting events. All upcoming events can be found on our website at www.trurohub.ca/events.

UPCOMING EVENTS

APRIL 12TH -

- MEET THE EASTER BUNNY 1:00PM-4:00PM
- EASTER MOM MARKET 12:00PM-4:00PM

APRIL 25TH -

- LONG AND MCQUADE STUDENT SHOWCASE 4:30PM-5:30PM

MAY 4TH -

- MICHAELS CRAFT: I LOVE MOM CLAY POT 2:00-4:00PM

MAY 17TH -

- CENTRE COMMUNAUTAIRE FRANCOPHONE MUSIC CONCERT 1:00PM-2:30PM

MAY 19TH -

- VICTORIA DAY CAR SHOW 10:00AM-2:00PM
- PATIO PARTY 2:00PM-4:00PM

Hillary Pitcher
Marketing and Events Coordinator
The Hub Shopping Centre

Leasing Updates

We are thrilled to announce some exciting new additions to our tenant lineup at The Hub! Galaxy Vet Hospital has officially joined our community, bringing a much-needed veterinary service to the area. With their state-of-the-art facilities and dedicated team, Galaxy Vet Hospital is committed to providing high-quality care for pets and their owners in the Truro region. We are excited to support the growth of local services and welcome them to our family of tenants.

Additionally, we are getting closer to the much-anticipated opening of Pretzelmaker and Mrs. Fields who will be opening their doors soon! Get ready to indulge in fresh, delicious pretzels and mouthwatering cookies - a perfect treat for shoppers and visitors alike. Whether you're in the mood for a warm, buttery pretzel or a soft, chewy cookie, these two fan-favorite brands will surely become a go-to stop at The Hub!

As we continue to expand and diversify our offerings, we remain committed to providing an enjoyable and convenient shopping experience for all our customers. We look forward to welcoming these new tenants and the exciting opportunities they bring to the Truro community.

For more information or inquiries about available leasing opportunities, please contact our leasing team. Stay tuned for more updates!

Craig Duinink
Partner
PMco



Thank you Just Cozy!

At the end of March, Just Cozy wrapped up their seasonal tenancy here at The Hub. We want to congratulate them on another wonderful season and thank them for returning to our community to keep us cozy during the cold months. See you next time!